

KAMRA

TAL-PERITI

To support members of the profession in achieving excellence in their practice of architecture and engineering in the interest of the community

From:

KTP Secretariat

To:

All warrant holders

CC:

Mr Jason Leigh Gafa, Yellow Pages

Subject:

Listing of details in the Yellow Pages publication

Reference :

5/3/1

Date:

March 16, 2009

The Kamra tal-Periti has on various occasions in the past, and in accordance with directives given by the Council, drawn the attention of all practicing Periti to the correct procedure to be adopted for listing their practice in the Yellow Pages Directory and other similar listings.

The Kamra wishes to draw your attention again that any advertising has to strictly abide by the Code of Professional Conduct and thus only contact details (name, address, Warrant number, telephone, mobile and fax numbers, email address and website address) of the respective *Perit* or partnership are to be carried.

Agreement has been reached with the publishers of the Yellow Pages to expand the range of styles that can be carried in the publication and six types were agreed to. These are referred to by the publishers as normal and bold listings, extra lines and standard in-column text boxes. Samples of these types, using details of the *Kamra* as a specimen are shown on the attached sheet.

It is to be noted that no extra wording besides those indicated in the specimens shown, except for the Warrant number, will be allowed.

It is earnestly hoped that this arrangement is to the satisfaction of all and that all listings in the next publication of Yellow Pages will be in accordance with the contents of this directive. The *Kamra* has the assurance of Yellow Pages (Malta) Ltd that they will be abiding by this agreement and for this we thank them.

Do not hesitate to contact the undersigned for any further clarifications.

Perit Simone Vella Lenicker

Malla oriche

Honorary Secretary



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